

Launch Campaign = £300 + VAT

Reach the right prospects and give your event a focused push with a targeted Facebook Ad Set (this is not a boosted post*), a fully produced advert aired on the popular local radio station 3 times a day for 10 days and appear in the inbox of bookers with a record of interesting in congruent events.

Action	Wk 1	Wk 2	Wk 3	Wk 4	Total
Targeted Facebook Ad Set	£50	£30	£20	£20	£120
Radio Ad Campaign (produced advert)				£130	£130
Solus Email Campaign	£50				£50
					<u>£300</u>

*The Facebook Ad Sets are not boosted posts. They will not appear on our timeline, they will appear on the new feeds etc. of the target user.

Platinum Campaign = £500 + VAT

Reach the right prospects and give your event a focused push with a targeted Facebook/Instagram Ad Set (this is not a boosted post*), a fully produced advert aired on the popular local radio station 3 times a day for 10 days and appear in the inbox of bookers with a record of interesting in congruent events.

Action	Wk 1	Wk 2	Wk 3	Wk 4	Total
Targeted Facebook Ad Set (inc. Instagram)	£50	£50	£40	£30	£170
Radio Ad Campaign (produced advert)				£130	£130
Solus Email Campaign	£50			£50	£100
KM Thanet Extra ¼ page Ad	£50		£50		£100
					<u>£500</u>

*The Facebook Ad Sets are not boosted posts. They will not appear on our timeline, they will appear on the new feeds etc. of the target user.

Gold Campaign = £350 + VAT

Reach the right prospects and give your event a focused push with a targeted Facebook Ad Set (this is not a boosted post*), a fully produced advert aired on the popular local radio station 3 times a day for 10 days and appear in the inbox of bookers with a record of interesting in congruent events.

Action	Wk 1	Wk 2	Wk 3	Wk 4	Total
Targeted Facebook Ad Set	£40	£30	£30	£20	£120
Radio Ad Campaign (produced advert)				£130	£130
Solus Email Campaign	£50				£50
KM Thanet Extra ¼ page Ad	£50				£50
					<u>£350</u>

*The Facebook Ad Sets are not boosted posts. They will not appear on our timeline, they will appear on the new feeds etc. of the target user.

Silver Campaign = £250 + VAT

Reach the right prospects and give your event a focused push with a targeted Facebook Ad Set (this is not a boosted post*), a fully produced advert aired on the popular local radio station 3 times a day for 10 days and appear in the inbox of bookers with a record of interesting in congruent events.

Action	Wk 1	Wk 2	Wk 3	Wk 4	Total
Targeted Facebook Ad Set	£20	£20	£10	£20	£70
Radio Ad Campaign (produced advert)				£130	£130
Solus Email Campaign	£50				£50
					<u>£250</u>

*The Facebook Ad Sets are not boosted posts. They will not appear on our timeline, they will appear on the new feeds etc. of the target user.

Bronze Campaign = £170 + VAT

Reach the right prospects and give your event a focused push with a targeted Facebook Ad Set (this is not a boosted post*), a What's On announcement read out on the popular local radio station 3 times a day and appear in the inbox of bookers with a record of interesting in congruent events.

Action	Wk 1	Wk 2	Wk 3	Wk 4	Total
Targeted Facebook Ad Set	£20	£20	£10	£20	£70
Solus Email Campaign	£50			£50	£100
					<u>£170</u>

*The Facebook Ad Sets are not boosted posts. They will not appear on our timeline, they will appear on the new feeds etc. of the target user.